

FORMULA FORD ASSOCIATION DIGITAL MEDIA POLICY

The Formula Ford Association uses a range of electronic tools to communicate with our members.

Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.

The Formula Ford Association will appoint people to provide accountability and control over material published on our club's website and any related discussion groups including but not limited to social media websites, Motorsport websites, Online Forums, Facebook, YouTube, Twitter and any other social media outlets.

Website

- Our website will include information on racing, events, news, policies, constitution, rules and by-laws.
- No offensive content or photos will be published.

SMS and email

Committee members and committee appointed associates may use SMS and email to provide information about competition, events and other associated business, however:

- SMS messages should be short.
- Email communication will be used when more information is required.

Social media websites

- We treat all social media postings, blogs, status updates and tweets as public 'comment'.
- Postings (written, photos or videos) will be family-friendly and feature positive associated news and events.
- No personal information about our members will be disclosed.
- No statements will be made that are misleading, false or likely to injure a person's reputation.
- No statements will be made that might bring our association or sport into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site and face automatic suspension or expulsion from the Formula Ford Association.

What we ask you to do

We expect our members to conduct themselves appropriately when using electronic communication to share information with other members the committee or posting material on public websites connected to the association and its associated activities.

Electronic communication:

- should be restricted to club matters.
- must not offend, intimidate, humiliate or bully another person.
- must not be misleading, false or injure the reputation of another person.
- should respect and maintain the privacy of members.
- must not bring the club into disrepute.

Compliance

Current and new members of the Formula Ford Association must agree and abide by this Digital Media Policy. Not agreeing to this policy constitutes automatic resignation of your membership. Any disagreement to this policy must be provided in writing to the association committee for review. Your membership will be suspended as this review is conducted.

Non-compliance

Members will face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in this document.

Under certain circumstances, cyber bullying (e.g. bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) is a criminal offence that can be reported to the police.

In addition, members who publish false or misleading comments about another person in the public domain (e.g., Facebook, web forums, motorsport websites, YouTube or Twitter) may be liable for defamation.